Minutes of the South Carolina Coordinating Council for Workforce Development (CCWD) Full Council Meeting 06/22/2026

Executive Committee Attendees

William Floyd (Chairman)
Dr. Tim Hardee (Vice-Chair)
Dr. Rebecca Battle-Bryant
Jay West (virtual)

Council Member Attendees

Andy Carr

Bill Kirkland

Robert Macdonald

Secretary Todd McCaffrey

Frank Rainwater

Dr. Galen DeHay

Adrienne Fairwell

Ann Vandervliet

Emily Farr

Barbara Livingston

Jess Key

Tana Lee

Mandy Baltzegar

Jay Hamm

Other In-Person Attendees

Dr. Linden McBride
Dr. Matthew Lavery
Dr. Lloyd Willis

Virtual Attendees

Salandra Bowman

Stephanie Haynes

Lainey Stalnaker

Nina Staggers

Kaye Shaw

Clinton Precia

Joni McDaniel

Karen Oliver

Erica Starnes

Laura McKinney

Faith Kithome

Eileen Fleming Patonay

Patricia Ferfuson

Laura Cox

Daniel T. Cooper

Brianna Dennis

Brad Hutto

Andrea Burns

Terrianna McCullough

Cristina Key

Jonte Colclough

Pamela Jones

Leslie Johnson

Ishrat Z. Alam

Thomas Freeland

Diana Goldwire

Dr. Suzanne Thomas

Notification of Media

The South Carolina Coordinating Council for Workforce Development (CCWD) complied with the requirements of the Freedom of Information Act by providing notice to the media and posting the meeting agenda.

Call to Order and Welcome

Chairman William Floyd welcomed attendees, confirmed a quorum, and called the meeting to order at 10:03 a.m.

Director Floyd reviewed the agenda and requested a motion to approve the March 2026 Full Council meeting minutes. Dr. Hardee moved for approval, and Mr. Carr seconded the motion. The motion carried.

Dr. Battle-Bryant reported that there were no changes to council membership and introduced Danielle Lindley, the new Strategic Outreach and Engagement Manager. Ms. Lindley briefly addressed the council, explaining that her role is to highlight the work of the CCWD and its partners.

College and Career Readiness Presentation

Director Floyd introduced Dr. Matthew Lavery, from the Education Oversight Committee (EOC), who presented on College and Career Readiness (CCR). Dr. Lavery reviewed CCR indicators and their statutory definitions, as well as college continuance outcomes and wage comparisons.

He outlined several areas for future research:

1. Whether CCR advantages persist over time
2. Differences within designation categories
3. Variations by demographic groups
4. Regional differences

CCWD Committee and Organizational Updates

Dr. Battle-Bryant shared that:

- The Pathways Committee will focus on career pathways from pre-kindergarten through postsecondary education.
- The Employer Alignment Committee will maintain an employer-centered focus.
- The Unified State Plan has been updated and aligned with the federal American Talent Strategy.
- The Executive Committee adopted five pillars that will serve as guiding values for the CCWD.
- South Carolina was selected as one of 10 semifinalist states in the Connecting Talent to Opportunity competition and anticipates receiving technical assistance and funding support for portal procurement and phase-one development.

Community Programs and Panels

Dr. Battle-Bryant introduced employer panelists:

- Ron Gamer, Build Something Amazing
- Cheryl Garrison, Launch Greenville
- BJ Beaver, EDGE
- Bob Elliott, SCRNI

Panelists discussed their organizations, experiences, and workforce initiatives. Following the discussion, council members participated in a question-and-answer session.

A key takeaway from the discussion was that community-based models demonstrate replicable, high-impact practices, including paid internships, employer coordination, and small employer participation fees. Several initiatives are expanding and pursuing sustainable funding sources, and participants encouraged the sharing of successful models and playbooks.

Workforce Pell Initiative

Director Floyd provided an overview of the Workforce Pell initiative and shared which agencies that the Governor charged with implementing the program in South Carolina.

He described the initiative as a high-impact, short-term training program and reviewed the process flow. The initial pilot, scheduled for launch in July, will focus on 20 in-scope occupations.

Supply-Gap Analysis (Version 2.0)

Dr. Linden McBride presented an overview of the updated supply-gap methodology, which combines demand-to-supply ratios with absolute workforce gaps.

The analysis identified significant shortages in:

- Healthcare
- Construction
- Marketing and Sales
- Supply Chain and Transportation

Dr. McBride noted that reports are available as downloadable PDFs and recommended additional research on:

- Geographic concentrations of workforce shortages
- Demographic differences
- Alignment between educational pathways and employer demand

Other Comments

Dr. Suzanne Thomas of MUSC announced that Dr. Jonathan Alexander and Dr. Patrick Cawley have been selected to represent MUSC in collaborations between the university and hospital.

Dr. Lloyd Willis shared that Lander University intends to have much of its leadership engaged in collaboration initiatives. He stated that the CCWD plays a central role in the university's mission.

Closing Comments

Director Floyd reminded members that the next Full Council meeting will be held on September 21 and noted that September is Workforce Development Month.

Dr. Battle-Bryant thanked council members and guests for their participation.

With no further business, Dr. Battle-Bryant moved to adjourn the meeting, and Dr. Hardee seconded the motion. The meeting was adjourned.